



Stove Boat is a full service public affairs and strategic communications consultancy specializing in ocean related industries including fisheries, the environment, and shipping, among others. We take pride in our thorough research, our attention to detail, and our effective strategies that produce successful outcomes for our clients. We are based in Washington, D.C. with additional operations in Boston, Massachusetts,. Stove Boat excels at fostering productive, personal relationships with top tier media outlets, industry experts, Capitol Hill leaders, and elected officials at the state and local levels. Our experienced team in Washington, D.C. keeps our clients up to date with news, issue, and policy insights in an information landscape that is constantly evolving. Our firm's staff is experienced in:

- Strategic communications
- Government and legislative affairs
- Litigation and lobbying support
- Reputation management and corporate positioning
- Media relations and corporate communications
- Crisis communications and issues management
- Digital media marketing and technology
- Website development and content management
- Social media engagement
- Creative services

We provide relevant, quality materials such as op-eds, press releases, and special reports that appear in local weekly and large national publications. We generate content that keeps media attention and public perception focused on facts and not on the agenda of whoever has the deepest pockets. Our approach of making sure the facts are accurately represented ensures that quality information reaches the right people. And while our campaigns are deeply rooted in successful outreach and experienced, stylized writings, we also use a comprehensive approach, leveraging all media platforms with our understanding of current and future media trends to keep our clients one step ahead of the news cycle.

Industry Expertise

Five years ago, Stove Boat created and began operating SavingSeafood.org, a media outreach and public relations effort focused on covering the most important news, issues and policies affecting the commercial fishing industry. Stove Boat and Saving Seafood staff have developed subject matter expertise on a wide variety of regulatory and economic issues related to the seafood industry, and the organization has a solid reputation for uncovering and disseminating the truth about the issues. As a result, SavingSeafood.org has become one of the top online destinations for industry news.

In addition to the Saving Seafood website, we have worked with other businesses in developing their membership organizations and were in charge of the creation and management of a

coalition that was funded by the largest company in the industry sector. This company was most affected by regulations, and therefore willing to provide the funding. By working with other smaller companies in the same industry, we were able to build a solid, multi-state base of support for them.

We've also worked with an existing coalition on its first major public outreach effort, and continue to work with the organization's leadership as part of the team that is bringing the group to the next level.