Figure ES- 2 Summary of Council and NMFS monitoring objectives for the Observer Program, and existing partial coverage program elements that impact these monitoring objectives

- 1. Minimize the "monitoring effect" so data from observed vessels are representative of unobserved vessels
- •Random deployment in partial coverage category
- Annual deployment performance review
- Annual flexibility to adapt the Annual Deployment Plan to respond to potential biases
- 2. Improve discard estimates by minimizing variability and reducing data gaps
- •15% hurdle allocation strategy.
- •Annual review and evaluation of strata definitions.

3. Monitoring PSC is a priority

- optimization allocation strategy can allocate available observer days above the 15% hurdle according to the PSC levels.
- 4. Collect fishery-dependent data sufficient for stock assessment and ecosystem assessment/protected species needs
- Annual evaluation of data needs for stock assessment in the Annual Deployment Plan process.
- 5. Design the program with flexibility to respond to evolving data and management needs in individual fisheries
- Annual flexibiltiy in the deployment plan (strata definitions, allocation strategy, selection method)

6. Distribute the burden of monitoring fairly and equitably among all fishery participants

- •The system of fees distributes the costs of monitoring equitably across all fishery participants
- Annual flexibility allows coverage rates to be adjusted to fairly distribute monitoring (e.g. zero selection pool)
- •EM is an option for non-trawl vessels in partial coverage category

7. Minimize the impacts of monitoring on operational choices of fishery participants

- •EM is an option for non-trawl vessels in the partial coverage category
- •Vessles < 40 ft. LOA are in the zero selection pool
- A separate trip definition was implemented to minimize impacts to vessesI delivering to a tender.

8. Foster and maintain positive public perception and stakeholder support

- Public and Council input during annual review and planning process
- •Industry costs are limited to the established fee percentage