

NORTH PACIFIC FISHERY MANAGEMENT COUNCIL

605 W. 4th Ave. Suite 306 Anchorage, AK 99501 (907) 271-2809 Fax (907) 271-2817

Action Memo

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Agenda Date6/4/2018

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Dan Hull, Chairman David Witherell, Executive Director

SUBJECT:

Community engagement draft committee scope and ideas for RFP - Report

STAFF CONTACT: Steve MacLean (NPFMC)

ACTION REQUIRED:

Review discussion paper and determine next steps

BACKGROUND:

At the April 2018 Council meeting, the Council requested that staff prepare a preliminary assessment of ideas for improving engagement by rural and Alaska Native communities in the Council process. The Council heard requests to either reconstitute the Rural Outreach Committee or develop a new ad-hoc committee to consider community engagement strategies. This **attached** discussion paper presents background on existing NPFMC Outreach and Engagement strategies and activities and presents a number of questions that staff recommends the Council address before considering next steps. Staff recommends that the Council consider a moderated workshop to review the Council's existing communications strategies and identify additional needs and objectives for community engagement.