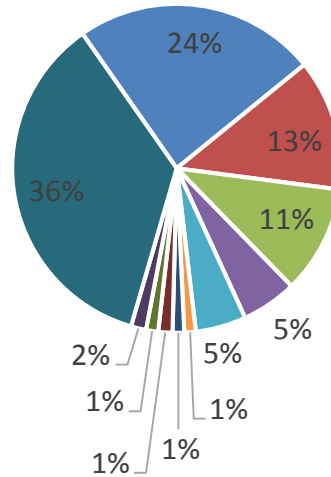




Monthly Highlights

- Website page views rose for the third month in a row. Our website was viewed 395,705 times in March 2018, up from 382,660 in March 2017. This is our best three-month total in the last three years.
- Instagram continues to set new records. We now have more than 65,000 total followers and the account is set to become our most popular social media channel to date, surpassing Facebook. The ARMS Biodiversity video was viewed 428,920 times in April and liked 5,334 times – our highest total ever.
- World Fish Migration Day was a big success. A number of fish passage features made it into the top 10 (see below).

Most Popular Web Content



www.fisheries.noaa.gov
Monthly Views: 395,705

- Protected Resources
- Home Page
- Species
- Feature Stories
- Resources
- Bulletin
- About
- Fish/Sharks
- Permits & Forms
- Insight
- Other

Top 10 Feature Stories – April 2018

1. [Basking Sharks Gather in Large Groups off East Coast](#)
2. [Re-opening Rivers for Migratory Fish](#)
3. [Impacts of Invasive Lionfish](#)
4. [Science and Stewardship: Northwestern Hawaiian Islands](#)
5. [New Fisheries Stock Assessment Tool Goes Global](#)
6. [NOAA & Partners Develop State of the Art Fish Passage](#)
7. [Celebrate World Fish Migration Day](#)
8. [Dive Into Our New Website](#)
9. [Seafood Import Monitoring Program: Shrimp & Abalone](#)
10. [Fisheries of the United States 2016](#)

Top 10 Videos – April 2018

1. [Atlantic Recreational Shark Fishing: Handling and Release of Prohibited Species](#)
2. [Reporting Entangled Whales in Hawaii!](#)
3. [False Killer Whales in the Hawaiian Islands](#)
4. [Saildrones: Cutting Edge Technology for Ocean Research](#)
5. [Species in the Spotlight: Pacific Leatherback Turtle](#)
6. [Recovering the Southern Resident Killer Whale with Research and Conservation](#)
7. [A Mako Shark's Last Meal](#)
8. [Tackling Bycatch in U.S. Fisheries](#)
9. [Investigating Steller Sea Lion Populations](#)
10. [Florida Sea Turtle Study](#)

Most Popular Social Media Content

Facebook (65,195 Followers)
129 new followers

Most Popular Post (4/5/18): ARMS gather who's hiding in Puget Sound.

Instagram (65,002 Followers)
1,438 new followers

Most Popular Post (4/5/18): Retrieving biodiversity monitoring structures.

Twitter (41,988 Followers)
275 new followers

Most Popular Tweet (4/19/18): How do scientists know where fish go? #WFMD

