

M E M O R A N D U M

TO: Council, SSC and AP Members

FROM: Jim H. Branson
Executive Director

DATE: May 19, 1983

SUBJECT: Request by United Fishermen of Alaska for funding of an Alaskan Fisheries Directory Project

ACTION REQUIRED

Review funding request and make recommendations.

BACKGROUND

The United Fishermen of Alaska have approached the Council and other fishery management entities requesting \$5,000 from each agency to assist in the compilation of an Alaskan Fisheries Directory of all the statutes, regulations and issues relating to fisheries in the State of Alaska. This compendium would be updated periodically and is intended to provide current and complete information on the various issues facing the fishing industry in this state. A detailed description of this project is included herein as item C-4(a).

UNITED FISHERMEN OF ALASKA



Cass M. Parsons
Executive Director

319 Seward Street, Suite #208
Juneau, Alaska 99801-1188
(907) 586-2820

May 9, 1983

Mr. Jim Branson
P. O. Box 3136 DT
Anchorage, Alaska 99510

Dear Mr. Branson:

The Alaskan Fisheries Directory proposal (see attached) has had many comments, most of which were enthusiastically favorable and we've decided to move ahead with the project. The only two criticisms received were that the project is too large for the proposed budget and that the term "directory" does not accurately describe the scope of the project. Upon reviewing the budget, I feel it is in line with the proposed work as most of the research will involve ferreting out pre-existing material, rather than generating new. While the information is not "new" information, the benefit in a compendium of this type will be in the volume of information and its accessibility. Lay-out and design of the compendium will be stressed to facilitate ease of useage. We have temporarily changed the term "directory" to "compendium". If you have an idea for a better name, please let me know. We will choose the best one, perhaps by ballot to contributors, prior to publishing.

Many of the persons commenting inquired about funding for the project... how and where it will be financed. Several people offered suggestions. After extensive thought, we have decided to try a combination of funding sources and methods.

The first will be a pre-sales effort with direct solicitations to interested parties. We could feasibly receive 25-50% funding from this effort. The Senate and House leadership have been contacted for sales to all members of the Legislature. While I think the Resources Committees and Special Fisheries Committees will be benefitted most by the compendium, the other members of both Houses and their staffs will find it of value when pursuing any topic from taxes to transportation, related to fishing. Other sources to be solicited will include members of state and federal agencies that deal with some aspect of the fishing industry, fishermen's associations, municipalities, processors, newspapers, consultants, and oil companies. In addition, individual fishermen and members of the public will be solicited at the Com/Fish/Mart in early October, 1983 and at the Seattle Fish Expo in late October.

Mr. Jim Branson

May 9, 1983

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Another funding method to be used will be to request direct grant funds from agencies in the state with an interest in ensuring that members of the public and the state or federal government have access to information which accurately and fully describes the history, current status and pending or future developments of the fishing industry. Knowledge of each agency's specific involvement in the industry will allow individuals to make well informed decisions in whatever capacity they may be in. If each of the state or federal agencies that have direct impact on some aspect of the fishing industry were to contribute \$5,000 to this project, 75% of the budget would be met.

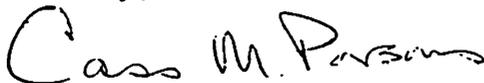
The North Pacific Fishery Management Council is charged with the responsibility of preparing and submitting plans for the management of fishery resources. The N.P.F.M.C. follows closely on the heels of the Alaska Department of Fish and Game in importance to fishermen and members of the public in fishery related matters. Unfortunately, the activities, goals, policies and plans of the Council are far too little known by the general public, the legislature, fishermen and other government officials. Lack of knowledge in this case often leads to misunderstanding and controversy. The Alaskan Fisheries Compendium will include a brief but thorough review of the legislation creating the N.P.F.M.C., its goals, policies and fishery management plans, as well as a periodic update of current Council, Advisory, and Scientific and Statistical Committee members with updated summaries of amendments to management plans. If there is further information you feel should be included, please let me know.

If your agency is interested in contributing to this project, please let me know. I would also appreciate it if you would notify me of a person on your staff who would be able to serve as a contact for the project and answer brief, periodic questions as well as review the draft of the section or sections which most involves your agency. Your financial contribution will be noted in the compendium, as will any technical assistance your or your agency might give.

I think the secret to success for a project of this type will be in the number of agencies, processors and individual fishermen involved in its creation. While we at the UFA have definite ideas on what type of information should be included, and what the finished product will look like, the quality of information will depend, in large part, on the cooperation of the persons involved. If the project is to succeed, we will need to know what will be most useful to you in the end result.

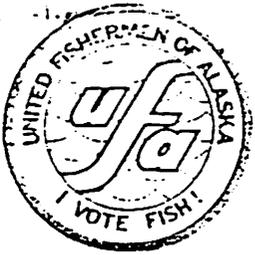
Thank you for your attention. I look forward to hearing from you soon and working with you in the coming months towards making this a worthwhile and useful "compendium".

Sincerely,



Cass M. Parsons
UFA Executive Director

CMP/jb



UNITED FISHERMEN OF ALASKA

319 Seward Street, Suite #202
Juneau, Alaska 99801-1188
(907) 586-2820

Cass M. Parsons
Executive Director

April 6, 1983

The United Fishermen of Alaska (UFA) is a private non-profit fishermen's association with an annual membership of 1500 individuals and 19 organizations. These member groups represent fishermen of all gear types, throughout Alaska.

Since 1972 the UFA has provided Alaskan fishermen with a variety of services including a monthly publication reviewing current issues affecting the industry. The UFA has a long record of successfully working with local, state, and federal organizations on legislation vital to the interests of it's constituents. The UFA has also initiated and successfully conducted research projects in cooperation with other organizations, for example, the 1979 fishermen's income survey for salmon and herring in conjunction with the Sea Grant Program, and the fuel efficiency study in conjunction with the Department of Commerce and Economic Development.

More so than any other organization, the UFA serves as a clearing house for information regarding the fishing industry in Alaska. Recognizing the responsibility inherent in providing this service, the UFA believes it is appropriate to offer this proposal to produce an "Alaskan Fisheries Directory".

The Alaskan Fisheries Directory will require approximately 10 months of research, writing and editing with an additional two months for publishing. If the project is begun May 1, 1983, we would expect the finished directories by May 1, 1984. A sample section will be printed in time for the Seattle Fish Expo for promoting the directories to fishermen and others in the industry.

We seek your support and criticism of the project and look forward to hearing from you soon.

Thank you.

Sincerely,

Cass M. Parsons
UFA Executive Director

ALASKAN FISHERIES DIRECTORIES

a proposal by the

United Fishermen of Alaska

A voluminous body of information exists describing the many facets of the fishing industry in Alaska. Presently this information is scattered throughout private, state, and federal collections and thus generally inaccessible. Furthermore, the scientific and legal terminology that characterizes much of this literature often renders findings of significance uninterpretable to potential users, fishermen and legislators alike. Consequently, much of this information is seldom used. The rapid pace of development in the fishing industry diminishes the value of information that is not up to date, readily available and easily interpretable. The lack of a reference document to which people can turn for a concise and clearly written summary of issues and laws which are often complex, aggravates problems throughout the industry. To correct this situation the UFA proposes to produce an "Alaskan Fishery Directory".

The purpose of the directory will be to present non-technical discussions of fisheries issues and laws to facilitate understanding by laypersons so that they may perform their duties in a more professional manner. The current absence of such a document negatively impacts all sectors of the fishing industry, the species upon which the industry depends, and the natural system upon which the species depend. Researchers and officials often work in their own worlds, at cross purpose or duplicating each other's efforts. As a result, both agency and privately proposed projects often meet with resistance from an uninformed public, the recent failure of the NMFS marine sanctuary proposal being a case in point.

Project Goals

The goal of this project is to synthesize the existing but fragmented body of information on Alaskan fisheries into a source book, the Alaskan Fisheries Directory. The directory will facilitate problem solving in all aspects of the Alaskan fisheries and thus serve to strengthen and stabilize the industry. The directories will contain summaries of the literature on each topic of the industry and documents of significance will either be referenced or actually included in the appendices. Thus the directories will be of much greater utility than an annotated bibliography or a compilation of documents. The major components of the project are briefly described as follows:

- 1.) Thoroughly review and summarize the history, current status, existing regulations and laws, pending legislation and potential future developments of each fisheries topic (described under Objectives).
- 2.) Offer the findings in two different editions of the directories. One edition will have a statewide emphasis and be suitable for use by the industry, state and federal agencies, and the legislature. The other editions will have regional emphases and be suitable for use by the public, individual fishermen, local processors, and local governments who face problems unique to their geographical areas.

Objectives

The review and summarization of the current literature on Alaskan fisheries topics will facilitate the following objectives:

- 1.) review of the history of Alaskan fisheries
- 2.) determination of the efficiency and productivity of harvesting techniques of the different gear groups
- 3.) analysis of fisheries management regimes; i.e., problems associated with sport fish, closures and openings, regulatory policy, regional problems, limited entry, interception, allocation and other problems facing the Board of Fish and the North Pacific Fisheries Management Council (NPFMC)
- 4.) evaluation of habitat protection guidelines in relation to the development of the following resources; hydroelectric, mineral, timber and OCS oil
- 5.) improvement in aquaculture, rehabilitation and enhancement techniques
- 6.) evaluation of the effectiveness of fishing loan programs, limited entry and the capital construction fund, review problems resulting from over and under capitalization, ADFG budget and taxation
- 7.) implementation of economic and investment studies of underutilized species
- 8.) planning of ports and harbors, water and sewer development
- 9.) assessment and testing of industry safety standards
- 10.) completion of quality assurance research by ASMI
- 11.) development of marketing techniques for foreign and domestic exports
- 12.) promotion of new products and processing techniques
- 13.) investigation of the problems associated with the expansion of the present industry into new fisheries; i.e., increased utilization of non-traditional resources as bottom fish; Office of Commercial Fisheries Development
- 14.) address the problems related to obtaining trained fisheries and processing work forces; i.e., maintenance and packing of fish, education, strikes and joint ventures to shoreside
- 15.) ascertain the direction of foreign developments that will affect Alaskan fisheries
- 16.) identification of foreign influence within the industry and it's affect on the State's regulatory process, management and coordination of state fishery programs and policy, Domestic Fish Advisor, Office of International treaties.

Project Benefits

The directories will provide a synopsis in laymen's terms of the entire spectrum of Alaskan fisheries topics, an immediate and tangible benefit to users. They will also serve to identify topics for which a paucity of information exists and ascertain the degree to which these gaps are handicapping development of the industry. These topics will be rank ordered into a priority list of research needs. The directories will function as catalysts to promote cohesion amongst existing forces in the industry by providing equal footing on the ground of common knowledge. This body of specialized information will provide an all encompassing vantage point from which people new to the alien terrain of the fishing industry (conflicting regulations, overlapping responsibilities, etc.) will be able to find direction. Ease of interpretability and accessibility will encourage use of the directory and enable users to make informed decisions based on the best information available.

Dissemination of Results

The UFA will encourage wide dissemination of the directories by advertising in fisheries periodicals and through direct solicitations. The rapid evolution of the fishing industry generates a constantly growing body of information. Directory users will be provided with an updating service through annual and intermittent supplements.

Users subscribing to the Alaska Fisheries Directories will be given two options. Options are described below:

Option One

Customers will be charged an initial fee of \$260.00 per directory. This fee will decline with increasing copies produced since only printing and material costs fluctuate with quantity. If 1,000 directories are sold, the cost will be approximately \$100.00 per copy.

At \$260.00 per directory, the total cost of the project will be returned to the UFA. This money will be used to fund an updating service gratuitous to the customer for a period of five years.

Option Two

Customers who do not wish to pay for updating at the time of purchase, will be charged a fee of \$60.00 per copy with an updating fee of \$50.00 per year after that.

Updating the directories will take place annually following every legislative session. The total cost of updating 350 directories annually is estimated at \$20,000.00.

ALASKAN FISHERIES DIRECTORY

PROPOSED BUDGET

1.0	<u>Personnel</u>		
1.1	<u>Salaries</u>		
	Secretarial: 4 mos. @ \$1,800.00/mo.	\$	7,200.00
	Bookkeeping: 240 hrs. @ \$18.00/hr.		4,320.00
1.2	<u>Professional Services</u>		
	Project Coordinator: 10 mos. @ \$2,700.00/mo.		27,000.00
	Principal Investigator: 10 mos. @\$2,500.00/mo.		25,000.00
	Editor: 80 hrs. @ \$40.00/hr.		<u>3,200.00</u>
	Sub-Total Personnel	\$	66,720.00
2.0	<u>Travel</u>		
2.1	<u>Air Travel</u>		
	Three RT Juneau/Anchorage	\$	960.00
	Three RT Juneau/Seattle		840.00
2.2	<u>Per Diem</u> (@\$80.00/day)		
	Nine days in Anchorage		720.00
	Nine days in Seattle		<u>720.00</u>
	Sub-Total Travel	\$	3,240.00
3.0	<u>Office</u>		
3.1	<u>Space</u>		
	10 mos. @ \$324.00/mo.	\$	3,240.00
3.2	<u>Telephone</u>		
	10 mos. @ \$200.00/mo.		2,000.00
3.3	<u>Supplies</u>		500.00
3.4	<u>Equipment</u>		
	Two typewriters 10 mos. @ \$75.00/mo.		1,500.00
3.5	Duplicating		<u>500.00</u>
	Sub-Total Office	\$	7,740.00
4.0	<u>Production</u>		
4.1	<u>Graphics/Design</u>		
	Cover & Contents	\$	2,000.00
4.2	<u>Materials</u>		
	Notebooks: 350 @ \$3.50/notebook		1,225.00
	Tabbed Inserts: 8,750 @ .25/notebook		1,750.00
	Paper: 175,000 @ 500/notebook		1,750.00
4.3	<u>Printing</u>		
	175,000 sheets @ .025/sheet		4,375.00
4.4	<u>Postage</u>		
	Directories: 350 @ \$5.00/copy		1,750.00
4.5	<u>Advertising</u>		
	Brochures: 1,000 @ \$.25/copy		250.00
	Newspapers: 10 @ \$25.00/ad		<u>250.00</u>
	Sub-Total Production	\$	13,350.00
	Grand-Total Requested Funds	\$	<u>91,050.00</u>



COOPERATIVE EXTENSION SERVICE
UNIVERSITY OF ALASKA, USDA & SEA GRANT COOPERATING

7th & Madison, Ketchikan, Alaska 99901

MAY 24 1983

May 23, 1983

Mr. Jim Branson
Executive Director
North Pacific Fishery Management Council
Anchorage, Ak 99510

Dear Jim,

I have been approved for a one year University of Alaska Sabbatical starting July 13, 1983. During this year I will be living in Virginia, attending Virginia Polytechnic Institute and State University.

I would like to be able to remain on the North Pacific Fishery Advisory Panel. This letter is a request to designate an alternate for my position during my sabbatical.

Pat Barker, a Home Economist for Cooperative Extension, University of Alaska, is interested in being my alternate. Mrs. Barker has had her name submitted in the past for the consumer slot on the Advisory Panel by the Alaska Home Economics Association. Pat Barker is a long time resident of Bethel.

I would appreciate your consideration of this request.

Sincerely,

Kristy Long
Extension Home Economist