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PFMC Adobe products

1 message

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Wed, Feb 17, 2016 at 10:35 AM

Here is where I started ordering our Adobe products from - this email was sent out several years ago from DOC - probably more than six years, so some of the links may be defunct and this contract has since been renewed. But here is their current website: <https://www.alvarezassociates.com/>

Here is the contact person I work with: rslover@alvarezassociates.com.

This allows us to get the \$25 Adobe products per year per license. I remember some of the RFMCs didn't want to participate in this, but not sure why. We did and have been happy with it.

The Department of Commerce has awarded, a single Department-wide Custom User Purchase Agreement (CUPA) for Adobe products and services. The CUPA, awarded to Alvarez Associates, a service-disabled, veteran owned small business, is expected to save the Department over \$1M in the next 5 years. The contract leverages the large volume of Adobe products that Commerce purchases each year to achieve significant cost reductions. It is strongly recommended that DoC Contracting Officers, purchasing agents and purchase cardholders use the DoC Adobe CUPA as the vehicle for all Adobe acquisitions. Acquisitions that do not use this CUPA should be carefully evaluated, as the CUPA achieves substantial costs savings and advances the Department's socio-economic goals for contracting.

Buying smarter involves more than just obtaining a good price on a product- it also means buying the product that you need versus one that you don't. Many people have historically purchased Adobe Acrobat Professional when Adobe Standard or Adobe Reader would have sufficed. Research your requirements before making your purchase to ensure we are all being efficient stewards of taxpayer dollars. A simple capability matrix for Adobe products can be found here: <http://www.adobe.com/products/acrobat/matrix.html?promoid=JQCSB>.

The new CUPA will achieve more than just lower pricing. It will also:

- Reduce the hundreds of employee hours required to award separate contracts for Adobe

products

- Streamline the ordering process
- Improve manageability of exiting licenses
- Increase the Department's service-disabled, veteran owned small business participation

DoC is committed to using this contract to the maximum extent practicable in order to take advantage of the significant discounts realized through this competition. Prices are expected to be *40% lower than DoC's FY10 prices*. Making wise spending decisions like this will enable Commerce to fully focus its resources on our primary mission, which is supporting American businesses to innovate and grow.

Products Offered

The Adobe products coverage under this agreement includes:

- Adobe Acrobat Professional and Standard
 - *New Licenses*
 - *Upgrades on Existing Licenses*
 - *Maintenance and Support*
- Adobe Server Products
 - *New Licenses*
 - *Upgrades on Existing Licenses*
 - *Maintenance and Support*
- Adobe Creative Products
 - *New Licenses*
 - *Upgrades on Existing Licenses*
 - *Maintenance and Support*
- Other Adobe Software Products

Accessing the Vehicle

Orders under the DoC-wide Adobe contract may be placed via phone, email or through the TAMS (Technology Asset Management System) website (which will be available in mid-August). Until that time, orders can be placed *immediately* by email or phone with the points of contact included in the ordering guide. The ordering

guide can be accessed here:

<http://www.osec.doc.gov/oam/documents/Adobe%20Products%20Ordering%20Guide.pdf>

Thank you in advance for your attention in this matter.

This broadcast is sponsored by: CFO/ASA Scott Quehl, SPE Barry Berkowitz and CIO Simon Szykman

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