NORTH PACIFIC FISHERY MANAGEMENT COUNCIL
CCC Communications Group - 02/17/16-02/19/16
February 17-19, 2016

Councils Communications Group
February 17-19, 2016
Western Pacific Fishery Management Council
1164 Bishop Street
Honolulu, HI

Wednesday - February 17, 2016

1. Welcome and Introductions

Attachments:
- Communications Group, February 2016
- Detailed agenda and schedule
- CCC Recommendations
- Participant List

2. Communications Technology and Practices

Attachments:
- Tech update excel file
- Tech update
- Open Government Directive
- Robert Vanasse
- About Stove Boat
- Vanasse Presentation
- PFMC Adobe products
- Techsoup
- Jotforms
- WUFOO online forms and storage

3. Council and Advisory Body Meeting Communication Protocol

Attachments:
- Council Communications
- NEFMC
- MAFMC
- SAFMC
- GMFMC
- CFMC
- NPFMC
- PFMC
- WPRMC

4. How to Deal with Inaccurate Messages

Attachments:
- Debunking Fishery Myths
- Selenium and Mercury
- Marine Monument Expansion
- Distinguished Fisheries Professor Addresses Hawaii Fishing Community
- Mythbusting Good Habit Equals Good Fishing
- Mythbusting Scuba Spearfishing
- Fishers Forum Debunking Fishery Myths

Opposition mounts to Obama's Pacific Monument Expansion

Guidance Fukushima monitoring questions

cfooduw.org

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5. Tour of United Fishing Agency (Honolulu Fish Auction)

Attachments: Fishermen's News Selling one large fish at a time

6. Regional and National Communications Coordination between the Councils and NOAA

Attachments: NOS Communications Toolkit

NOAA GIS shared sottware

ESRI ELA Software Download

DOC policy on social media

MRIP

NOAA's Plan for Increasing Access to Research

7. Marine Resource Education Program and Other Training of Council Advisors

Attachments: Gulf of Main Research Institute Education Program

Marine Resource Education Program Southeast

Alaska Young Fishermens' Summit

MREP_SE_Update2016CouncilCommMeeting

8. 40th Anniversary of the Magnuson-Stevens Act

Attachments: NPFMC 30 years in review

WPFMC 30 years

NOAA Fisheries MSA40 website

9. US Regional Fishery Management Council Websites

Attachments: Newsite

Newsite2

Newsitedropdown

Managing Our Nation's Fisheries site

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10. Best Practices on Getting Public Input Outside of Public Hearings

Attachments: Fishermen Focus Group Report

11. Sustainable Fisheries and Seafood

Attachments: Bottomfish Tent Card

Bottomfish Tent Card 2

Bottomfish Card

WPFMC APEC Ad

Gulf of Mexico Sustainable Fish site Gulfwide

Hawaii Seafood.org

Alaska Seafood Sustainability and certification

12. Climate Change/El Nino/Ocean Acidification and Fisheries

13. Finalize Meeting Findings

Attachments: WPFMC MPCC Policy

WPFMC MPCC Members

WPFMC MPCC Action Plan

MAFAC Resiliance Work Plan

14. Other Business