NORTH PACIFIC FISHERY MANAGEMENT COUNCIL
CCC Communications Group - 05/22/18-05/23/18
May 22-23, 2018

Councils Communications Group
May 22-23, 2018
Harrigan Centennial Hall
Sitka, AK

Part 1. Communication Tools and Procedures

1. Communication and technology tools and procedures - by Council

Attachments:
- Detailed Agenda Schedule
- Technology Update 2018
- Appendix 1 GMFMC
- Appendix 1 MAFMC
- Appendix 1 NEFMC
- Appendix 1 NPFMC
- Appendix 1 PFMC
- Appendix 1 SAFMC
- Appendix 1 WPFMC
- 2015 February CCG materials
- 2017 Transcript of CCG report to CCC
- 2017 Council Communication Group Report
- RFMC overview matrix Jan 14
- Communication Technology Tools Summary 2018

2. Promoting the regional Council system: ALL

Attachments:
- 2 page RFMC Overview 2017
- Draft CCC Letterhead

3. Communicating effectively using social media

Attachments:
- A New Partnership with Fish Rules Mobile App
- SAFMC FishRules presentation
- GMFMC Social Media for Fisheries Management PPT
- MAFMC Webinar Policy
- VII stock_profile_GraySnapper_3_20_2018_DRAFT

Part 2. Talking, Telling, and Translating

4. Public comment/input outside of Council meetings/public hearings

Attachments:
- SAFMC HelpfulLinks_CCC
- NPFMC Public Comment Portal

5. Working effectively with the news/media

Attachments:
- NEFMC Working with the Press PPT

6. Regional and national communications coordination between Councils and NOAA

Attachments:
- NOAA Fisheries Comms 101
- 2017 SOS Rollout_Plan_final
- NOAA Fisheries Online Statistics
- Fisheries Web Transformation PPT

NOAA Fisheries Communication Strategy
NOAA Fisheries Risk Crisis Communications Guide
NOAA Fisheries Brand Guide
NOAA Fisheries Social Media Policy
Roll Out Plan Template
Social Media Refresher PPT
List of Key Sustainable Seafood Messages
NOAA Fisheries Seafood Video
NOAA Video ABCs of stock assessment
NOAA Video Pacific Marine Expo 2017

7. Council and advisory body meeting communication protocols

Attachments: WPFMC Meeting communication protocls
NPFMC Guidance on Council Committees
NPFMC Written Public Comment Policy
WFMC PPT

Part 3. Teaching and Learning

8. Education programs and other training of Council/Staff

Attachments: WPFMC Education and Training
Alan Alda Center for Communicating Science Workshop
2017 Council scholarship announcement
2017 MARINE SCIENCE SUMMER COURSE SCHEDULE v6
Education MOU signed, scanned, letter size
FF rev Fishers Forum Flyer and Agenda
MREP_Update_CCG_May2018

Part 2. Talking, Telling, and Translating

9. Publications and outreach

Attachments: WPFMC Publications and Outreach
Code of Conduct Handout
WPFMC Comm Framework 2011
WPFMC CommFramework 2017

Part 3. Teaching and Learning

10. Wrap up: path forward

Attachments: Council Communications Group_FinalDraft_
CCG Presentation to CCC