



NORTH PACIFIC FISHERY MANAGEMENT COUNCIL

CCC Communications Group - 05/22/18-05/23/18

May 22-23, 2018

Councils Communications Group

May 22-23, 2018

Harrigan Centennial Hall

Sitka, AK

Part 1. Communication Tools and Procedures

1. Communication and technology tools and procedures - by Council

Attachments: [Detailed Agenda Schedule](#)
[Technology Update 2018](#)
[Appendix 1 GMFMC](#)
[Appendix 1 MAFMC](#)
[Appendix 1 NEFMC](#)
[Appendix 1 NPFMC](#)
[Appendix 1 PFMC](#)
[Appendix 1 SAFMC](#)
[Appendix 1 WPFMC](#)
[2015 February CCG materials](#)
[2017 Transcript of CCG report to CCC](#)
[2017 Council Communication Group Report](#)
[RFMC overview matrix Jan 14](#)
[Communication Technology Tools Summary 2018](#)

2. Promoting the regional Council system: ALL

Attachments: [2 page RFMC Overview 2017](#)
[Draft CCC Letterhead](#)

3. Communicating effectively using social media

Attachments: [A New Partnership with Fish Rules Mobile App](#)
[SAFMC FishRules presentation](#)
[GMFMC Social Media for Fisheries Management PPT](#)
[MAFMC Webinar Policy](#)
[VII stock_profile_GraySnapper_3_20_2018_DRAFT](#)

Part 2. Talking, Telling, and Translating

4. Public comment/input outside of Council meetings/public hearings

Attachments: [SAFMC Helpfullinks_CCC](#)
[NPFMC Public Comment Portal](#)

5. Working effectively with the news/media

Attachments: [NEFMC Working with the Press PPT](#)

6. Regional and national communications coordination between Councils and NOAA

Attachments: [NOAA Fisheries Comms 101](#)
[2017 SOS Rollout_Plan_final](#)
[NOAA Fisheries Online Statistics](#)
[Fisheries Web Transformation PPT](#)

[NOAA Fisheries Communication Strategy](#)
[NOAA Fisheries Risk Crisis Communications Guide](#)
[NOAA Fisheries Brand Guide](#)
[NOAA Fisheries Social Media Policy](#)
[Roll Out Plan Template](#)
[Social Media Refresher PPT](#)
[List of Key Sustainable Seafood Messages](#)
[NOAA Fisheries Seafood Video](#)
[NOAA Video ABCs of stock assessment](#)
[NOAA Video Pacific Marine Expo 2017](#)

7. Council and advisory body meeting communication protocols

Attachments: [WPFMC Meeting communication protocols](#)
[NPFMC Guidance on Council Committees](#)
[NPFMC Written Public Comment Policy](#)
[WFMC PPT](#)

Part 3. Teaching and Learning

8. Education programs and other training of Council/Staff

Attachments: [WPFMC Education and Training](#)
[Alan Alda Center for Communicating Science Workshop](#)
[2017 Council scholarship announcement](#)
[2017 MARINE SCIENCE SUMMER COURSE SCHEDULE v6](#)
[Education MOU signed, scanned, letter size](#)
[FF rev Fishers Forum Flyer and Agenda](#)
[MREP_Update_CCG_May2018](#)

Part 2. Talking, Telling, and Translating

9. Publications and outreach

Attachments: [WPFMC Publications and Outreach](#)
[Code of Conduct Handout](#)
[WPFMC Comm Framework 2011](#)
[WPFMC CommFramework 2017](#)

Part 3. Teaching and Learning

10. Wrap up: path forward

Attachments: [Council Communications Group_FinalDraft](#)
[CCG Presentation to CCC](#)